Sample Press Release

Contact:
[CONTACT NAME,
CONTACT ORGANIZATION,
PHONE,
EMAIL]

[INSERT CITY/STATE NAME] Proclaims May 11-17, 2025 Food Allergy Awareness Week

[INSERT LOCATION] [INSERT DATELINE] – [INSERT CITY/STATE NAME] has proclaimed May 11-17 as Food Allergy Awareness Week. The Food Allergy and Anaphylaxis Connection Team (FAACT) and [INSERT LOCAL SG NAME] of [LOCATION] would like to invite the community to participate. Food Allergy Awareness Week is an event created to transform how people think about food allergy across the nation. This week-long learning event provides a platform for schools, physicians, and families to share information about food allergy ***raising awareness about this potentially life-threatening medical condition that affects as many as 32 million Americans, including 6 million children.*** Researchers are unsure of why, but food allergies are on the rise. There is no cure, and although new treatments to lessen the impact of a reaction are becoming more accessible, many people with food allergies must strictly avoid their allergens.

[INSERT WHY/HOW LOCAL SUPPORT GROUP IS INVOLVED WITH FAAW AND DETAILS OF LOCAL EVENTS- IE MY DAUGHTER MARY HAS CREATED THIS DISPLAY FOR HER SCHOOL, OR OUR SCHOOL NURSE HAS CREATED A FUN BULLITEN BOARD SO THAT THE KIDS CAN LEARN FOOD ALLERGY FACTS, ETC. PERSONALIZE THE STORY TO RELATE TO AN AUDIENCE.]

Food Allergy Awareness Week provides a unique opportunity to help raise awareness of food allergies and anaphylaxis. And FAACT provides creative ways people can participate in Food Allergy Awareness Week. Those who are interested in joining [INSERT LOCAL SUPPORT GROUP'S NAME]'s efforts during Food Allergy Awareness Week can visit FAACT's Food Allergy Awareness Week Page. For more details about the Food Allergy Awareness Week movement, visit FAACT at www.FoodAllergyAwareness.org, and follow FAACT on Facebook, Instagram, Threads, BlueSky, LinkedIn, Pinterest, TikTok, and YouTube.

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